# TIRUMALA ENGINEERING COLLEGE

An ISO 9001:2015 Certified Institution, Accredited by NAAC & NBA

( Approved by AICTE, New Delhi & Affilliated to JNTU, Kakinada)

## A REPORT ON OUTREACH PROGRAM ON INNOVATION AND

#### **ENTREPREUNERSHIP**

NSS UNIT TEC 90214705-90214728



# REPORT ON OUTREACH PROGRAM ON INNOVATION AND ENTREPREUNERSHIP

LOCATION: GOVERNMENT ZP HIGH SCHOOL, BETHAPUDI

**NUMBER OF PARTICIPANTS: 40** 

DATE: **28-02-2023** 

#### **ACADEMIC YEAR 2022-23**

#### Benefits of Innovation and entrepreneurship

Innovation and entrepreneurship outreach program conducted as an activity under IIC and NSS (National Service Scheme) where the 9<sup>th</sup> standard students from underprivileged school were made to interact with our resource person Dr. G. Anil Kumar, Professor of MBA, Tirumala Engineering College. the speaker Dr. Anil gave excellent presentation on innovation, entrepreneurship, higher education guidance to the school students

This program is focus on building understanding on Innovation & Entrepreneurship to the children and to impart the roots of the Innovation and Entrepreneurship in their minds at an early stage. The primary objective of this exercise was to build awareness, interest and desire to engage with the Social Enterprise Ecosystem amongst the aspiring entrepreneurs and start ups who were about to embark on their entrepreneurship journey soon. This seminar series introduced the budding entrepreneurs to the concept of social entrepreneurship in the rapidly evolving global economy.

### Report on Innovation and entrepreneurship outreach program

Promoting Ministry of Education's idea of encouraging entrepreneurship, the Institution's Innovation Council (IIC) of Tirumala Engineering College (TEC) initiated an event titled 'Innovation and Entrepreneurship Outreach Program' on Tuesday (28-0-2023) in ZP High School Bethapudi village Palnadu dist Andhra Pradesh with the initiation of our Founder Principal Dr.Y.V.Narayana garu.

Institutions Innovation Council in association with National Service Scheme Units of Tirumala Engineering College has organized Innovation and entrepreneurship outreach program in a for the benefit of the underprivileged school students residing in small villages. IIC and NSS Units have organized one day program on Innovation and entrepreneurship.

Tirumala Engineering College has requested our honorable secretary and Correspondent Sri Ravela Satyanarayana garu to give permission for this program initiated by our beloved principal Dr.Y.V.Narayana garu. With great enthusiasm he accepted our request and permitted to visit Bethapudi which 20 Kilometers away from Tirumala Engineering College to participate along with the resource person.

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Principal of TEC and IIC President Dr. Y. V. Narayana garu arranged the speaker for the program Dr. G. Anil Kumar garu Professor of MBA Department TEC. IIC Convener Dr. M. Manoj Kumar and NSS Program Officers Mr. D. Hanumatha Rao and Dr. K. Kanthi Kumar have organized the program collaboratively with 40 number of students along with staff members. This program was started at 2:00 pm on 28-02-202 in Government ZP High School, Bethapudi, Palnadu Dist Andhra Pradesh premises. Resource person from TEC interacted with the 9<sup>th</sup> standard students of the school. The resource person explained the importance of the Innovation and he focused on how to become Entrepreneurs. He gave many suggestions and live examples for the young entrepreneurs and different innovations made by young students.



Resource Person Dr. G. Anil Kumar from TEC delivering expert talk on Innovation and Entrepreneurship

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Resource Person Dr. G. Anil Kumar from TEC delivering expert talk on Innovation and Entrepreneurship

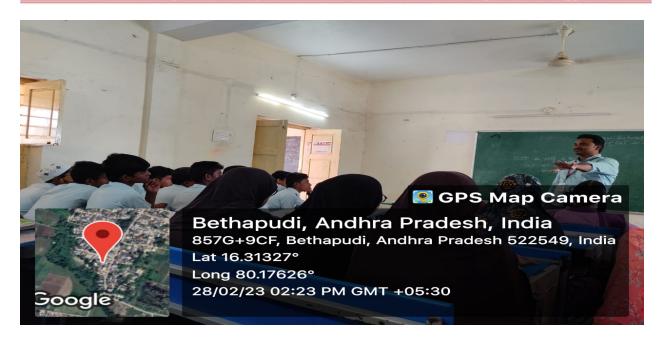


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Group Photo of the school students along with Resource person





